



**TOURISM ADVISORY COUNCIL MEETING  
MONTANA ROADHOUSE  
904 3<sup>rd</sup> AVE SW  
WHITE SULPHUR SPRINGS, MT  
OCTOBER 4-6 2015**

*Persons may address the Tourism Advisory Council in person at White Sulphur Springs, MT. Persons may address the Council on any matter listed on the agenda. Matters not listed on the agenda may be addressed during the public comment period as indicated on the agenda. Further information related to each agenda item, if any, can be obtained by contacting Carmen Levick, Executive Assistant, Montana Office of Tourism, P.O. Box 200533, Helena, MT 59620-0533, Phone 406-841-2873, Email [CLevick@mt.gov](mailto:CLevick@mt.gov).*

**AGENDA**

*All Tourism Advisory Council meetings are open to the public.*

**Sunday, October 4, 2015**

6:00-9:00      **Research Committee Meeting (Location—All Seasons Hotel & Suites)**

**Monday, October 5, 2015**

8:00-12:00      **TAC Retreat**

5:30              **Reception**—An evening event featuring “A Taste of White Sulphur Springs” at The Red Barn on the former Ringling property.

**Tuesday, October 6, 2015**

8:30      **Call to order**—Amber Wood-Jensen

8:40      **Introductions, New Business**—Amber Wood-Jensen, Chair

- New TAC Member Intros

**Changes to the Agenda**

**Consent Agenda**

*All matters listed hereunder collectively constitute a consent agenda, and will be acted upon by a vote of the Council. The motion for adoption of the consent agenda must receive unanimous approval. Items on the consent agenda may be read by title only, except upon the request of a member of the Council or the public, in which event the matter shall be removed from the consent agenda and considered as a separate item. No debate is allowed on the consent agenda or on any item included in it.*

8:50      **Approval of Minutes**

- June 1-2, 2015 TAC Meeting Minutes  
*Action: Consider a motion to approve the minutes of the June 2015 TAC meeting.*
- June 26, 2015 TAC Meeting via Conference Call Minutes  
*Action: Consider a motion to approve the minutes of the June/July 2015 TAC meeting via conference call.*

9:00 **Election of Officers**—Stan Ozark

9:10 **Public Comment**

*Please state your name and where you are from. This is the time to comment on matters falling within the purview of the Tourism Advisory Council. There will also be an opportunity for public comment on each agenda item.*

9:15 **Committee Reports**

- Marketing/FY15 Audits/Regulations Updates—Glenniss Indreland, Chair  
*Action: Consider a motion to approve the FY15 audits and changes to the regulations.*
- Research—Bill McGladdery, Chair
- Community Outreach—Kim Holzer, Chair

9:45 **Tourism KIN Update**—Rhonda Fitzgerald

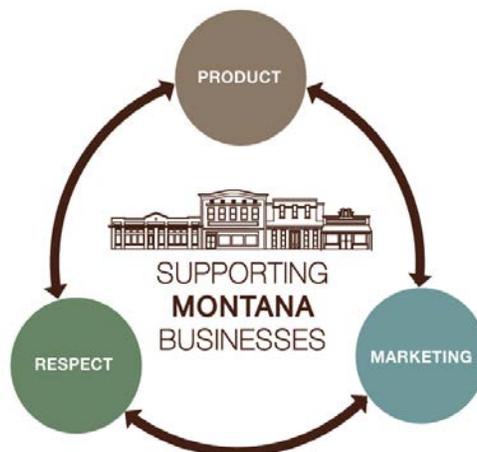
10:00 **Regions/CVB Meeting Attendance**—Bill McGladdery

10:10 **Retreat Recap**- Bill McGladdery

11:00 **Adjournment**

**Upcoming Meetings**

- April 2016, Governor's Conference on Tourism



*Note: Other than the meeting starting time, any time listed is approximate and agenda items may be rearranged. Action may be taken on any item listed on the agenda. Public comment is welcome on all items.*

*The Montana Office of Tourism makes reasonable accommodations for any known disability that may interfere with a person's ability to participate in state government. Persons needing accommodations must notify Carmen Levick no later than September 30, 2015 to allow adequate time to make needed arrangements. You can call (406) 841-2873, fax (406) 841-2871, or write to the Montana Office of Tourism, PO Box 200533, Helena, MT, 59620 to make your request.*