

## **BIG SKY/WEST YELLOWSTONE (“HOST WEEK”)**

- **Community that has worked to incorporate the MT brand and be a gateway to some of our most visited attractions**

Host Week is a 10 day-long event in the communities of Big Sky and West Yellowstone to educate front line staff including front desk agents, concierges, bartenders, servers, and retail associates. A Host Week pass contains free or greatly discounted dining, shopping and activities in the region to promote attractions that make our region great while improving customer service with word of mouth referrals.

In 2013, Host Week’s inaugural year, 300 total passes were distributed between Big Sky and West Yellowstone. In 2014, 1,000 passes were printed, a 70% distribution increase.

- **Utilized coalitions/partnerships in initiative:**  
Big Sky and West Yellowstone are gateway communities to Yellowstone National Park. To create a successful program, the Big Sky Chamber of Commerce formed a coalition with West Yellowstone and worked with regional industry owner operators.
- **Shown creativity and innovation:**  
No other region in Montana has a Host Week program; it is unique to our region.
- **Promotion of tourism to the region/community/state/national:**  
Host Week creates common goals amongst those participating attractions, HR departments and staff members to improve visitor experience.
- **Contribution to the local/regional/state economy:**  
Host Week creates economic impact by improving customer service and thus visitor spending. We also use host week passes to promote any new product developments by mailing an invitation to participate, along with the pass to the travel trade, elected officials, and members of the press.
- **Investment of public/private resources (in-kind or financial):**  
Public partnerships of two CVB’s organize, promote, and distribute the host week passes. The private sector makes the program meaningful by donating over \$3,400 of free goods and services.

## **SUPPORTING INFORMATION**

Through my role as the chair of the Visit Big Sky, and as a representative of a company which has participated in Big Sky's Host Week, I've personally seen Big Sky's commitment to improving both the local, regional and state economy through innovative and results driven programs. Big Sky has shown innovation, creativity and collaboration with regional partners through their introduction of the Host Week which was initiated by Big Sky and co-sponsored with West Yellowstone.

By allowing the front-of-house staff people to familiarize themselves with the regional offerings, this program improves customer service which helps to engage visitors to Montana's gateway communities and draws those visitors further into the Montana experience. Please recognize Big Sky, Montana as the 2015 Gateway Community of the Year. Thank you for your consideration.

With Warm Regards,

Catherine Gilb | Director of Marketing

Vacation Big Sky | *Catering to Every Aspect of Your Big Sky Vacation*



**BIG · SKY**  
CHAMBER OF COMMERCE

Dear Carol,

You are invited to participate in the second annual Host Week developed in cooperation in Big Sky and West Yellowstone. The Big Sky and West Yellowstone Chambers of Commerce partner in this program to encourage our travel and tourism friends to get out and experience, first-hand, the quality recreation, dining and entertainment our region has to offer. Between **Friday, June 6** and **Sunday, June 15**, many of our industry partners are offering free or greatly reduced admission to help you become an educated ambassador for tourism in Montana and share your knowledge with visitors as they travel through our beautiful state.

The primary purpose of this program is to provide opportunity to front line employees. They are the industry's "boots on the ground" as they strive to provide excellent customer service to Montana's visitors. Many of our front line staff are seasonal, aiming to save money and return to school at the end of summer. By offering free or greatly reduced admission, our critical employees can enjoy all of the same activities our visitors travel miles to experience.

We hope you as a community leader can also enjoy the many offerings Host Week provides and share your new-found knowledge of all the improvements and major investments your business partners have made in our region. As part of Host Week, Big Sky and West Yellowstone Chambers of Commerce will again be hosting Montana Superhost Training, a statewide training initiative specifically designed around the Montana hospitality and tourism industry. Available to you and your staff, Montana Superhost Training will be held on **Wednesday, June 11 at 8:30am in West Yellowstone** and on **Thursday, June 12 at 1:00pm in Big Sky**.

Thank you for your support of the travel and tourism industry in Montana. The industry is an economic engine for our region. Continued collaboration with industry partners will help us grow the industry and keep Montanans working! For more information regarding Host Week 2014, please feel free to contact me at the Big Sky Chamber of Commerce at (406) 995-3000.

Best regards,

Kitty Clemens

Executive Director

PO Box 160100 | 55 Lone Mountain Trail | Big Sky, Montana 59716 | 406.995.3000

[www.bigskychamber.com](http://www.bigskychamber.com) | [www.visitbigskymt.com](http://www.visitbigskymt.com)



**BIG · SKY**  
CHAMBER OF COMMERCE

**HOST WEEK 2014: Big Sky/West Yellowstone Partnership**

**When: Friday, June 6<sup>th</sup> - Sunday, June 15<sup>th</sup>**

Name of business: \_\_\_\_\_

Activity/Experience offered: \_\_\_\_\_  
(Examples: raft trip on the Gallatin; horseback ride; bike ride; meal, etc.)

This Activity/Experience will be:

<b>Experience will be complimentary</b>	<b>YES</b>	<b>NO</b>
If no, please indicate what you can offer for a discounted rate:		
<b>Experience will be offered all week</b>	<b>YES</b>	<b>NO</b>
If no, which days can you offer the experience:		
Can participants bring a guest? If yes, are the guests also free?	<b>YES</b> <b>Guest FREE</b>	<b>NO</b> <b>Guest Pays</b>
Any other requirements? (Ex. Reservations must be made 24 hours in advance)		

\_\_\_\_\_  
Name of authorized person completing this form

\_\_\_\_\_  
Signature of authorized person

\_\_\_\_\_  
Date



*Dear Host Week Participants,*

The Big Sky and West Yellowstone Chambers of Commerce invite you to participate in Host Week 2014.

From **Friday, June 6th to Sunday, June 15th**, we invite you take the time to get out and explore all there is to see and do in our region. This pass is being provided in order for you to learn first-hand and share your experiences with visitors throughout the summer to be the "best host you can be" as you strive to help guests have a memorable vacation in the Big Sky and West Yellowstone areas.

As a part of Host Week activities, Big Sky and West Yellowstone will again be hosting Montana Superhost Training, a statewide tourism and hospitality training program custom-designed for Montana hospitality providers and their employees. Training will be held on Wednesday, June 11th at 8:30 a.m. in West Yellowstone and Thursday, June 12th at 1:00 p.m. in Big Sky.

Thank you for your continuing commitment to making Big Sky and West Yellowstone great places to stay and play!!

Regards,

<i>Kitty Clemens</i>	<i>Cynthia Knapp</i>
Kitty Clemens Executive Director Big Sky Chamber of Commerce	Cynthia Knapp President West Yellowstone Chamber of Commerce



<p><b>Big Sky RESORT</b>  <b>\$10 Basecamp to Yellowstone Park Activities</b>          For \$10 and with a reservation, sign-up for the Lone Peak Expedition: Tram to the Top, Adventure Zipline, Nature Zipline and the High Ropes Course from Sunday, June 8th to Sunday, June 15th. Reservations required and first come, first serve. Friends receive 50% off.  <b>50 BIG SKY RESORT ROAD</b>  <b>BIG SKY</b>  <b>406.995.5769</b></p>	<p><b>GEYSER Whitewater</b>  <b>Whitewater Rafting, Boat Rentals, Bike Rentals &amp; Climbing Wall</b>          FREE whitewater rafting on Saturday, June 7, Tuesday, June 10 and Saturday, June 14 at 12:30 p.m. Reservations required.          FREE one hour boat &amp; SUP rental at the marina at Lake Levisky. FREE one hour of climbing on a 30' indoor climbing wall and half day bike rentals at Geysers office. Friends receive the same deal on all activities.  <b>46651 GALLATIN ROAD</b>  <b>BIG SKY</b>  <b>406.995.4989</b></p>
<p><b>320 GUEST RANCH</b>  <b>Chuck Wagon BBQ &amp; Open House</b>          Available on Wednesday, June 11th, Host Week participants receive a complimentary Chuck Wagon BBQ. Please make reservations in advance. On Thursday, June 5th from 4:00 p.m. to 7:00 p.m., join us for an open house for tours of the property and delicious appetizers.  <b>HWY 191 MILE MARKER 36</b>  <b>BIG SKY</b>  <b>406.995.4283</b></p>	<p><b>Yellowstone LUXURY TOURS</b>  <b>Yellowstone National Park Tour</b>          Customized luxury tour of Yellowstone National Park offered on Sunday, June 8th and Wednesday June 11th. Reservations are required at least 48 hours in advance and based on availability. Complimentary gourmet picnic lunch is included. The park entrance fee is the responsibility of the participant. Participant can bring a friend for FREE.  <b>11 LONE PEAK DRIVE, UNIT 205</b>  <b>BIG SKY</b>  <b>406.995.2664</b></p>
<p><b>Corral BAR, STEAKHOUSE AND MOTEL</b>  <b>Dinner Deal</b>          Buy one entrée, get one 50% off.  <b>42895 GALLATIN ROAD</b>  <b>BIG SKY</b>  <b>406.995.4249</b></p>	<p><b>JAKE'S Horses</b>  <b>Horseback Riding</b>          Enjoy a FREE 2 hour horseback ride. Reservations are required. Participants must tell reservations if they are participants in Host Week. Host Week participants will be added to existing rides and Jake's requires a minimum of two guests to ride. Gratuity is recommended and appreciated.  <b>200 BEAVER CREEK ROAD</b>  <b>BIG SKY</b>  <b>406.995.4630</b></p>



<p><b>Buffalo Bus TOURING COMPANY</b>  <b>Yellowstone National Park Tour</b>          Complimentary Yellowstone National Park interpretive tour. Reservations required. Friends receive 50% off.  <b>415 YELLOWSTONE AVENUE</b>  <b>WEST YELLOWSTONE</b>  <b>406.646.9564</b></p>	<p><b>Grizzly &amp; Wolf DISCOVERY CENTER</b>  <b>Activity</b>          FREE admission for Host Week participants only.  <b>201 SOUTH CANYON</b>  <b>WEST YELLOWSTONE</b>  <b>406.646.7001</b></p>
<p><b>Lava Creek ADVENTURES</b>  <b>Kayak &amp; Hiking Tours</b>          FREE 1/2 day guided kayak tour on Hebgen Lake at 9:00 a.m. on Friday, June 6. FREE half-day guided geyser basin hike in YNP at 8:00 a.m. on Thursday, June 12. Reservations required at least 48 hours in advance. Friends receive 10% off.  <b>433 US HIGHWAY 20</b>  <b>WEST YELLOWSTONE</b>  <b>406.646.5145</b></p>	<p><b>MOUNTAIN VIEW Mini-Golf AT HI COUNTRY TAVERN</b>  <b>Mini Golf</b>          One FREE "round" of mini-golf. Closed Sundays.  <b>155 EINO'S LOOP</b>  <b>WEST YELLOWSTONE</b>  <b>406.646.9344</b></p>
<p><b>YELLOWSTONE Giant Screen THEATRE</b>  <b>Theatre</b>          FREE admission to either Yellowstone or Titans of the Ice Age movie. \$5.00 ticket for Disney Bears Movie. Friends receive same deal.  <b>101 SOUTH CANYON</b>  <b>WEST YELLOWSTONE</b>  <b>406.646.4100</b></p>	<p><b>Eagle's STORE</b>  <b>Food Deal</b>          One FREE Fountain Treat. Friend receives 50% off, max. 1 friend.  <b>3 CANYON STREET</b>  <b>WEST YELLOWSTONE</b>  <b>406.646.9300</b></p>

<p><b>Big Sky RESORT</b>  <b>FREE Basecamp to Yellowstone Park Activities</b>          Enjoy FREE bungee trampoline, giant swing, climbing wall, archery and scenic lift rides from Sunday, June 8th to Sunday, June 15th. Friends receive 50% off.  <b>50 BIG SKY RESORT ROAD</b>  <b>BIG SKY</b>  <b>406.995.5769</b></p>	<p><b>Buck's T-4</b>  <b>Dinner Deal</b>          Buy one entrée get one of equal or lesser value for FREE. Reservations are required and you must notify staff of program participation at time of reservation.  <b>46625 GALLATIN ROAD</b>  <b>BIG SKY</b>  <b>406.995.4111</b></p>
<p><b>Gallatin Riverhouse GRILL</b>  <b>Dinner Deal</b>          FREE side with purchase of any meal over \$7. Good for one person per day.  <b>45130 GALLATIN ROAD</b>  <b>BIG SKY</b>  <b>406.995.7427</b></p>	<p><b>Horse OF A Different Color</b>  <b>Shopping Deal</b>          25% off entire purchase. One time use.  <b>50 MEADOW VILLAGE DRIVE</b>  <b>BIG SKY</b>  <b>406.995.3113</b></p>
<p><b>MONTANA Whitewater Rafting &amp; ZIPLINE CO.</b>  <b>Whitewater Rafting and Ziplining</b>          1/2 day raft trip on the Gallatin OR Yellowstone River OR a Classic Ranch Zipline Tour. Reservations required. Friends pay \$30, maximum of three friends.  <b>63960 GALLATIN ROAD</b>  <b>GALLATIN GATEWAY</b>  <b>406.995.4613</b></p>	<p><b>LONE MOUNTAIN Ranch</b>  <b>Food Deal</b>          Buy one small plate, get one free in the Ranch saloon (equal or lesser value) from Saturday, June 7th to Sunday, June 15th. Call main office to confirm dates.  <b>750 LONE MOUNTAIN RANCH ROAD</b>  <b>BIG SKY</b>  <b>406.995.4644</b></p>

<p><b>CEDAR MOUNTAIN Corral</b></p> <p><b>Horseback Riding</b></p> <p>Enjoy a complimentary horseback ride up to 2 hours on the mountain in Big Sky. Reservations are required 24 hours in advance. Gratuity is appreciated. Friends receive 50% off.</p> <p><b>#1 MOUNTAIN LOOP BIG SKY 406.995.3319</b></p>	<p><b>ERNIE'S Bakery &amp; Deli</b></p> <p><b>Food Deal</b></p> <p>One FREE "build your own sandwich". Friends receive 50% off, max 2 friends.</p> <p><b>406 US HIGHWAY 20 WEST YELLOWSTONE 406.646.9467</b></p>
THIS OFFER HAS BEEN REDEEMED	THIS OFFER HAS BEEN REDEEMED

<p><b>SEE Yellowstone</b></p> <p><b>Yellowstone National Park Tour</b></p> <p>Complimentary Yellowstone National Park interpretive tour. Reservations Required. Friends receive 50% off.</p> <p><b>211 YELLOWSTONE AVENUE WEST YELLOWSTONE 406.646.9310</b></p>	<p><b>THE Wrap Shack Food Deli</b></p> <p>Buy one, get one FREE on any menu item.</p> <p><b>2815 ASPEN DRIVE # 1 BIG SKY 406.995.3099</b></p>
THIS OFFER HAS BEEN REDEEMED	THIS OFFER HAS BEEN REDEEMED

<p><b>Freeheel &amp; WHEEL</b></p> <p><b>Food &amp; Retail Deal</b></p> <p>FREE coffee drink and trail map. Friends receive 50% off.</p> <p><b>40 YELLOWSTONE AVENUE WEST YELLOWSTONE 406.646.7744</b></p>	<p><b>Hungry Moose MARKET &amp; DELI</b></p> <p><b>Food Deal</b></p> <p>Town Center Location: buy one sandwich and get a FREE 12 oz. espresso drink or a 16 oz. fountain drink &amp; small cookie. Mountain Mall Location: buy one sandwich and get a FREE 16 oz. fountain drink &amp; small cookie. Participants can bring one friend per visit.</p> <p><b>209 ASPEN LEAF DRIVE (TOWN CENTER) &amp; BIG SKY RESORT ROAD (MOUNTAIN MALL). BIG SKY 406.995.3045 &amp; 406.995.3075</b></p>
THIS OFFER HAS BEEN REDEEMED	THIS OFFER HAS BEEN REDEEMED

<p><b>Yellowstone HORSES</b></p> <p><b>Horseback Riding</b></p> <p>FREE standard 1/2 day ride. Friends receive same deal.</p> <p><b>3438 OLD SHOTGUN ROAD ISLAND PARK, ID 800.709.1358</b></p>	<p><b>Kirkwood RESORT &amp; MARINA</b></p> <p><b>Boat Rental</b></p> <p>50% off on 1/2 day boat rental at 7:00 am or 1:00 pm. Boat carries up to 3. Gas and lifejackets included.</p> <p><b>11505 HEBGEN LAKE ROAD (US 287) WEST YELLOWSTONE 406-646-7200</b></p>
THIS OFFER HAS BEEN REDEEMED	THIS OFFER HAS BEEN REDEEMED

<p><b>PARADE REST Guest Ranch</b></p> <p><b>Horseback Riding</b></p> <p>FREE two-hour horseback ride. Friend receives 50% off, max 1 friend.</p> <p><b>1279 GRAYLING CREEK WEST YELLOWSTONE 406.646.7217</b></p>	<p><b>RUNNING BEAR Pancake House</b></p> <p><b>Food Deal</b></p> <p>25% discount on any meal. Friends receive 10% off.</p> <p><b>538 MADISON AVENUE WEST YELLOWSTONE 406.646.7703</b></p>
THIS OFFER HAS BEEN REDEEMED	THIS OFFER HAS BEEN REDEEMED

<p><b>Canyon ADVENTURES</b></p> <p><b>Horseback Riding</b></p> <p>Enjoy a FREE 2 hour trail ride. Reservations must be made 24 hours in advance. Canyon Adventures requires a minimum of two guests to ride. Friends receive 20% off.</p> <p><b>47200 GALLATIN ROAD BIG SKY 406.995.4450</b></p>	<p><b>GALLATIN River Guides</b></p> <p><b>Fly Fishing</b></p> <p>1/2 day fly fishing trip at 8:00 a.m. or 1:00 p.m. for \$80. Half Days available on June 6th, 7th, 10th, 12th, 13th, 14th, 15th. Full day fly fishing trip at 8:00 a.m. for \$160. Full Days available all week. Minimum group size is two for both 1/2 day and full day trips. Trip includes lunch. Fishing license not included. Reservations required. Gratuity is recommended and appreciated.</p> <p><b>47430 GALLATIN ROAD BIG SKY 406.995.2290</b></p>
THIS OFFER HAS BEEN REDEEMED	THIS OFFER HAS BEEN REDEEMED

*Notes*



**BIG SKY MONTANA**



**YELLOWSTONE MONTANA**



**CHAMBER OF COMMERCE**



**YOU'RE INVITED TO BE Our Guest**

**BIG SKY & GREATER YELLOWSTONE VISITOR INFORMATION CENTER**

55 LONE MOUNTAIN TRAIL  
BIG SKY, MONTANA  
406.995.3000  
INFO@VISITBIGSKYMT.COM

OPEN DAILY  
MEMORIAL DAY WEEKEND - SEPTEMBER 30  
OPEN MONDAY THROUGH FRIDAY  
OCTOBER 1 - MEMORIAL DAY WEEKEND  
8:30 A.M. - 5:30 P.M.  
LOBBY OPEN 24/7  
VISITBIGSKYMT.COM



**BIG SKY MONTANA**



**YELLOWSTONE MONTANA**



**CHAMBER OF COMMERCE**

**WEST YELLOWSTONE VISITOR INFORMATION CENTER**

30 YELLOWSTONE AVENUE  
WEST YELLOWSTONE, MONTANA  
406.646.7701  
INFO@DESTINATIONYELLOWSTONE.COM

OPEN DAILY IN SUMMER  
8:00 A.M. - 8:00 P.M.  
NATIONAL PARK SERVICE DESK  
OPEN DAILY IN SUMMER  
8:00 A.M. - 8:00 P.M.  
DESTINATIONYELLOWSTONE.COM

**NAME:** \_\_\_\_\_ **PASS NUMBER:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_