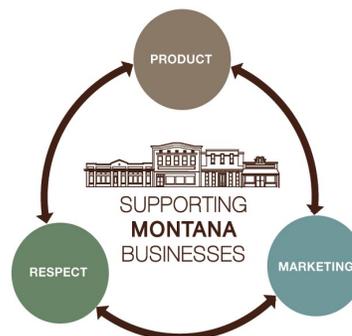


**TOURISM INDUSTRY COMMUNITY MEETING  
GARDINER COMMUNITY CENTER  
211 W. MAIN ST  
GARDINER, MT  
OCTOBER 3, 2016**

**AGENDA**

**Monday, October 3, 2016**

- 12:00 **Working lunch, introductions and an overview of the afternoon**—Sean Becker, Administrator, MOTBD
- 12:10 **Yellowstone National Park Discussion with NPS staff**— Jody Lyle, Director of Strategic Communications and Bethany Gassman, internal communications specialists for Yellowstone National Park
- Discussion on the future of YNP and the anticipated changes to the visitor experience.
  - Q & A to follow
- 1:00 **Flathead Valley Community College**  
Presentation of their 2016 tourism workforce assessment
- 2:00 **DOC/MOTBD Presentations**
- 2015 International Visitor Spending presentation
  - Tourism Marketing Update
  - Winter Campaign Presentation
- 2:30 **Break**
- 2:45 **DOC/MOTBD Presentations, Cont.**
- 2015 International Visitor Spending presentation
  - Tourism Marketing Update
  - Winter Campaign Presentation
- 5:30 **Recess**
- 6:00 **Evening at Arch Park Reception/Dinner**—Hosted by the Gardiner Chamber of Commerce  
Please join us for an evening at Arch Park for a BBQ chicken and rib dinner and live music. (Note: if the weather is not cooperative, the event will be moved to the Gardiner Community Center)



*The Montana Office of Tourism makes reasonable accommodations for any known disability that may interfere with a person's ability to participate in state government. Persons needing accommodations must notify Carmen Levick no later than September 30, 2016 to allow adequate time to make needed arrangements. You can call (406) 841-2873, fax (406) 841-2871, or write to the Montana Office of Tourism, PO Box 200533, Helena, MT, 59620 to make your request.*