

# MONTANA

## Governor's Conference on Tourism & Recreation

## SPONSORSHIP OPPORTUNITIES

### THE MOTHERLODE

Build your own sponsorship package! Contact us at 406.841.2870 or [MOTBD@mt.gov](mailto:MOTBD@mt.gov).

### SAPPHIRE SPONSORSHIPS (\$3,000+)

#### **Welcome Reception - \$3,500**

**Sponsorship Code: S1**

The welcome reception opens the conference with entertainment and fun.

- Full-page conference agenda book ad
- Logo displayed on-screen
- Additional complimentary registration
- Opportunity to pre-set tables with small promotional item
- 3-5 minutes to speak or play a video

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#### **Montana Tourism Awards Banquet - \$3,500**

**Sponsorship Code: S2**

Always a highlight of the conference, the Montana Tourism Awards banquet celebrates the best of Montana tourism.

- Full-page conference agenda book ad
- Logo displayed on-screen before presentation
- Additional complimentary registration
- Opportunity to pre-set tables with small promotional item
- 3-5 minutes to speak or play a video

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#### **Montana-Grown Luncheon (2/2 Available) - \$3,000**

**Sponsorship Code: S3, S4**

Two Montana-grown luncheons are scheduled Monday and Tuesday afternoon.

- Half-page conference agenda book ad
- Logo displayed on-screen before presentation
- Additional complimentary registration
- Opportunity to pre-set tables with small promotional item
- 3-5 minutes to speak or play a video

## AGATE SPONSORSHIPS (\$2,000-\$2,999)

### **Name Badge - \$2,500**

**Sponsorship Code:** A1

At registration, all attendees will receive a name badge branded with the sponsor's logo.

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### **Registration Bag - \$2,500**

**Sponsorship Code:** A2

At registration, all attendees will receive a canvas tote bag branded with the sponsor's logo. The sponsor may choose to pre-stuff the bag with one piece of printed material (up to 8.5" x 11").

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### **Keynote Speaker (3/3 Available) - \$2,000**

**Sponsorship Code:** A3, A4, A5

Keynote speakers headline the agenda and present to all attendees.

- Logo displayed on-screen before presentation
- Additional complimentary registration
- Opportunity to pre-set chairs with small promotional item
- 3-5 minutes to speak or play a video

## TOPAZ SPONSORSHIPS (\$1,000-\$1,999)

### **Solutions Lounge - \$1,500**

**Sponsorship Code:** T1

The Solutions Lounge is where experts from the Montana Office of Tourism and Business Development and its partners will be available to share information and answer questions.

- Logo displayed on-screen
  - Opportunity to brand the room with sponsor's signage
  - Opportunity to participate as a subject matter expert
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### **Registration Desk - \$1,000**

**Sponsorship Code:** T2

Be the first sponsor attendees see by sponsoring the registration desk. The sponsor's logo will be displayed on signage.

## **GARNET SPONSORSHIPS (\$500-\$999)**

### **Breakout Session Track (4/4 Available) - \$750**

**Sponsorship Code:** G1, G2, G3, G4

Highlight your area of expertise by sponsoring one of the four breakout session tracks (Business, Experience, Marketing, Trends).

- Logo displayed on-screen before presentation at each breakout session of the track
  - 3-5 minutes to speak or play a video at the first breakout session of the track
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### **First-Time Attendees Reception - \$750**

**Sponsorship Code:** G5

The First-Time Attendees Reception is a special event that's exclusive to first-time conference attendees (in 2016, approximately 40% of all conference attendees) and provides an exclusive networking opportunity.

- Logo displayed on-screen before presentation
  - 3-5 minutes to speak or play a video
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### **Exhibit Break (4/4 Available) - \$500**

**Sponsorship Code:** G6, G7, G8, G9

Four 30-minute exhibit breaks are scheduled throughout the conference.

- Logo displayed on signage by the refreshments
  - Acknowledgement from the podium before and after the break
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## **QUARTZ SPONSORSHIPS (\$100-\$499)**

### **Refreshment Stations - \$250**

**Sponsorship Code:** Q1

Ensure attendees are well caffeinated by sponsoring the coffee stations set up around the conference. The sponsor's logo will be displayed on signage at each of the stations.

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### **Registration Bag Material (6/6 Available) - \$100**

**Sponsorship Code:** Q2, Q3, Q4, Q5, Q6, Q7

Sponsor may choose one piece of printed material (up to 8.5" x 11") to be pre-stuffed into the canvas tote bag all attendees will receive at registration.

# ADVERTISING OPPORTUNITIES

All conference attendees receive the 5.5" x 8.5" agenda booklet at registration and frequently reference it through the conference.

**GOLD: Full Page, Outside Back Cover - \$750**

**Sponsorship Code: AG1**

**SILVER: Full Page, Inside Front Cover - \$500**

**Sponsorship Code: AS1**

**COPPER: Half Page (2/2 Available) - \$250**

**Sponsorship Code: AC1, AC2**