

Award: Tourism Ambassador

Nominee: Mountain Sky Guest Ranch

Statement of Nomination:

At Mountain Sky Guest Ranch in Emigrant, MT, we have been welcoming travelers from all over the world to enjoy the pristine beauty of Paradise Valley since 1929. In 1932 Mountain Sky, then called the Ox Yoke Ranch, joined the Dude Ranchers' Association and we have worked to provide a unique family vacation that honors the history of dude ranching in Montana for over 80 years.

We proudly partner with local small businesses to offer our guests unparalleled recreational opportunities, and our staff assists them in planning extended trips to Bozeman, Livingston, and the greater Yellowstone Area for a well-rounded, southwestern Montana experience.

In 2014, Mountain Sky became a member of the Family Travel Association to serve as a positive representation of Montana in the travel industry, and we partnered with the FTA to host the first Family Travel Summit in September 2015. We welcomed 80 industry experts representing 20 states, 5 countries, and trusted names in travel such as National Geographic, USA Today, Expedia, Travel + Leisure, KOA, Trip Advisor, the MTOT, and many more to stay at the ranch free-of-charge to discuss challenges that travelling families face, and to promote Montana as a family-friendly travel destination.

With an 80% return rate each year, our guests agree that there is no better place for families to escape the overwhelming pace of everyday life, and reconnect with the land and with each other than Montana.

Website or relevant link: www.mountainsky.com

Website or relevant link: https://www.youtube.com/watch?v=kwhftnUL_I

Website or relevant link: <http://familytravel.org/fta-summit-2015/recap/>

