



Nan Marchand Beauvois

GM of ESTO and Senior Director of National Councils at U.S. Travel Association

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Nan is a strategic leader with more than 20 years of travel industry experience. Prior to joining U.S. Travel, she served as the executive director of the Pasadena Convention & Visitors Bureau, where she branded the city as a year-round business and leisure destination in the competitive Los Angeles market. Concurrently, she led an aggressive sales program for its expanding convention center.

Her successful career has been built on the personal tenets of creativity and entrepreneurial thinking within traditional, structured environments. Her innovation and strategic leadership were responsible for creating branded products and promotions that were engaging, imaginative and effective, and able to increase the bottom-line of both top destinations and Fortune 500 travel companies.

Prior to founding NM & Associates in 2001, Nan was with Universal Studios Hollywood as vice president of sales. In that capacity, she oversaw the domestic and international sales efforts to market Universal Studios Hollywood and Universal City Walk to wholesalers, tour operators and travel agents.