



Lena Ross, America 4 You

Lena Ross began working for America 4 You, a Receptive Tour Operator, in 2006 and is the Director of Product Development.

She previously has held positions in multiple facets of the Tourism Industry:

- She has been an intern for both the San Diego CVB and the Anaheim/Orange County CVB
- A Sales Manager for the Handlery Hotel San Diego.

Lena holds her Master's in Sustainable Destination Management from George Washington University (2010) and a Tour Directing Certificate from ITMI (2011). In addition she was President of the Grand Circle Organization for 2 years.